

# John Csizmar • Graphic Designer

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## Objective:

A job in central Florida that takes advantage of my diverse experience in graphic design and art direction, and offers opportunities for team collaboration, career enrichment and the opportunity to advance my design skills.

## Skills:

- Adobe Creative Suite, with expertise in Photoshop, Illustrator, Flash, Dreamweaver, InDesign.
- HTML and HTML editors, content management systems, CSS, Universal Type, Microsoft Office.
- AdInterax, Flite, Celtra, Dezaza, Mixpo online rich media production tools.
- Intuit Quickbase online database management tool.
- Cross-browser and cross-platform design issues, solution-based client care, project management.
- Professional, self-reliant, team player, highly motivated, eager to learn, organized.

## Professional Experience:

### **The Hartford Courant, Hartford, CT [1/00 - Present] Graphic Designer**

- Web ad creation, including animation, rich media expandables, interstitial pages and "mini-site" design, web counterparts for print ad and marketing campaigns designed by others, html emails, interactive video ads, mobile ads.
- Design icons, splash screens and navigational graphics for 6 iPhone/Android apps.
- Print design, including newspaper and magazine ads, Special Section covers, page layouts, logos and posters.
- Creation of on-air graphics for television news broadcasts.
- Manage all online creative requests and assignments.
- Develop and maintain online creative request process.
- Collaborate with sales staff and clients on advertising campaigns.
- Supervise and train design interns and freelancers, online training of print artists.
- Redesigned courant.com home page, ctnow.com home page and various classified advertising pages.
- Clients include: The Bushnell, Dunkin Donuts, New Britain Rock Cats, Foxwoods Resort Casino, Mohegan Sun, Big Y Supermarkets, Hartford Stage, Live Nation, Goodwin College.

### **Cyberian Outpost, Inc., Kent, CT [10/97 - 1/00] Art Director**

- Redesigned company website, establishing a consistent look for other designers to follow.
- Responsible for all graphics featured on AOL including design of AOL mirror site.
- Created and managed internal and external web ads, themed promotional pages and conceptual art.
- Produced 50+ product graphics weekly.
- Designed company stock certificate.

### **Quintet Systems, Inc., Stamford, CT [6/96 - 9/97] Graphic Designer**

- Produced interactive multimedia programs for Fortune 500 companies using Macromedia Director.
- Lead projects from conception through production including client collaboration, internet research, project design, programming and AVI editing.

## Education:

- Sacred Heart University, Fairfield, CT [9/92 - 5/96] BA, Graphic Design
- School of Visual Arts, Manhattan, NY [6/95 - 8/95] Graphic Design
- Training sessions focusing on web design: Photoshop World [Boston '07, '05, Los Angeles '03], New Horizons [June '03], Macworld [New York '00]